

Active Transportation - Youth and Art



Youth and Art Workshops offer a unique way to share youths' ideas and concerns about active transportation (AT) and can also provide a way to celebrate AT successes! Using art to tell their story allows youth to reach a broad range of audiences – including other youth! And their message can range from simple to complex.

The Ecology Action Centre provide a number of workshops to guide youth through this process. These include:

- Offering a brief history of zines
- Identifying a key message and how a zine (or poster) could help promote this message
- Outlining who our target audience is
- Define what form of art we'd like to focus on
- Creating the zine

This is a great opportunity for the youth to research their issue and think about how to format their message effectively. In previous workshops we've used both zines and posters.

Once the design and message are drafted, we print off copies for our youth partners to distribute at their school, to community groups, and to relevant decision makers. The class or youth group also has access to any digital copies so that they can continue to print and share their message with others.

These workshops are ideally offered in person, as having a group collectively working on designing the zine or poster is more effective. The workshops look at creative ways youth can reach out to adult supporters in their communities, but also how they can connect with other youth and promote their issue.

