



**JOB POSTING: Membership Acquisition - Door to Door Canvasser (4-6 positions) EAC 23-02-13**  
*(6-month contract)*

**ABOUT US**

The Ecology Action Centre is a dynamic and vibrant environmental charity based in Nova Scotia. We are taking action and leadership on critical issues from biodiversity protection to climate change to environmental justice that is grounded in community and act as strong watchdog for a just and sustainable society. We strive to promote a diverse and inclusive organizational culture that emphasizes strong values, collaboration, quality work, and real impact.

Our **Fundraising, Membership Acquisition Team** will be travelling to different communities within Nova Scotia, going house to house inspiring people to become a monthly donor in order to grow our memberships. Through training, coaching and mentorship, they will gain valuable experience that will complement many career paths for example, communications, journalism, marketing, community outreach. Membership canvassing is an incredibly important role at the Ecology Action and complements our other fundraising initiatives such as, donor stewardship, website donation, digital fundraising methods, email and online marketing, etc.

**As part of our Door-to-Door Canvassing Team you** Your enthusiasm and strong communications skills enable you to quickly build rapport with people and create genuine connections, grasping what's important to potential donors in order to successfully communicate the benefit of monthly membership. Your resiliency and ability to bounce back when things don't go as planned will ensure your success in this role. You have an interest in the charitable sector, learning about environmental conservation and climate change issues and want to work at a local organization, rooted in community, while educating and encouraging people to help build a healthier and more sustainable world.

**KEY RESPONSIBILITIES YOU WILL HOLD**

- Going door to door, approaching people at home in order to educate and encourage them to become members
- Sign people up to become monthly donors and meet weekly targets
- Assist donors with sign-up process and input data via tablet as needed
- Working collaboratively with the fundraising team, including attending team meetings
- Keep up to date on the Ecology Action Centre's good work
- Attend events, such as third-party fundraising events, EAC holiday open house, community outreach events, etc.

Supporting the overall work of the EAC

**WHAT YOU WILL NEED**

- A strong interest and passion for the health of our environment
- Exemplary communication skills and ability to relate to people face-to-face
- Ability to build rapport and resiliency to deal with rejection without becoming discouraged
- Positive attitude, professional, self-driven and a willingness to learn
- Being reliable and flexible to work evenings and some weekends
- Ability to travel extensively, work outdoors, walk and stand for long periods
- Background in sales and/or customer service with a proven track record of meeting individual goals, fundraising or sales quotas
- Previous work experience as a canvasser and/or interest in developing a career in fundraising is beneficial
- Some education in communications, journalism, marketing is considered an asset

## POSITION DETAILS

Start Dates: April 26 2023 (temporary position for 6 months)

Pay Rate: \$19.67 per hour (based on level of experience, skills and knowledge)

Schedule: Monday to Thursday, 1 – 7 pm with some flexibility as required.

**Door to Door Canvassers:** 30 hours per week

**TO APPLY** please submit your cover letter and resume as a pdf with "YOUR NAME" Door to Door Canvasser" as title via Indeed [Ecology Action Centre jobs and careers | Indeed.com](https://www.indeed.com/ Ecology Action Centre jobs and careers | Indeed.com) APPLICATION DEADLINE: March 20, 2023

The Ecology Action Centre is committed to employment equity and encourages applications from individuals in traditionally marginalized groups such as, but not limited to: African Nova Scotian and other racialized people, Indigenous people, lesbian, bisexual, gay, transgender and queer people, and persons with disabilities. We encourage applicants to self-identify in their cover letter or application if they are a member of a marginalized community.

We thank all applicants for their time and interest, however only short-listed candidates will be contacted.

