

An Advocacy Guide for Introducing Electric School Buses to Your District

Electric school buses just make sense. They are healthier, more reliable and safer choice for our children- what's next? Here's the Ecology Action how-to guide.

Find some support

Collaborating with others can bring about a powerful impact. Whether it's teaming up with a few friends or sharing your concerns at a School Advisory Council (SAC) or Parent Teacher Committee (PTC) meeting, you can generate interest among other parents regarding the issue at hand. While having support can be beneficial, it is not necessarily a requirement.

Show up and Learn

Visit our website to gain knowledge about electric school buses and stay updated with upcoming events by [subscribing to our newsletter](#). To know about the status of bus electrification in your area, the simplest and most efficient method is to contact your transportation manager via email or phone ([NS School Transportation Contact Details](#)).

Adapted from forourkids.ca/electric_school_bus

Consider asking questions like

Is there a plan or timeline in place for incorporating electric buses into the school's fleet?

Will the school be purchasing new buses this year? If so, how many of them will be electric?

What are the main obstacles preventing the school from adding more electric buses? Are logistics, cost, or uncertainty the main factors?

Develop your inquiry

Our goal is to prioritize the purchase of electric buses for new acquisitions; however, we understand that the appropriateness of this approach may vary depending on the district's circumstances. For instance, in some cases, it may be more feasible to purchase one or two electric buses this year, whereas in others, conducting a feasibility study may be the appropriate next step.

Raise awareness and get other to join you

You may want to consider advocating for electric school buses by presenting to your School Advisory Committee (SAC) or inviting us to present at your SAC meetings. We can help you create a presentation template and provide relevant materials upon request, highlighting the health and environmental advantages of electric buses.

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Organize events to promote electric school buses

Collaborate with other parents to promote electric school buses. Organize letter writing to Education Minister or Transportation Managers. Host coffee chats or lunch and learn events to discuss ideas. Ask teachers to display posters and include activities in the classroom about the benefits of electric school buses. We are here to help you with materials, logistics support, or to participate in your activities.

Keep calm and carry on pushing forward

The decision to invest in electric school buses is a significant one that may require careful consideration, but maintaining open communication and follow-up is essential. If you are interested in launching a campaign in your community or collaborating with us to garner support, please reach out to us at nikita.popli@ecologyaction.ca. Together, we can make a positive impact on our children and communities.

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