

# KELP FEST 2024

## CONFERENCE AGENDA

Thursday, May 9th

8:30 - 9:15	<b>Light breakfast, coffee, tea and juice</b>
9:15 - 9:30	Opening remarks
9:30 - 10:30	Mitch Lench, CEO and founder of <u>Ocean's Balance</u> , based in Maine  Learnings from building Ocean's Balance seaweed nursery, processing facility with a commercial scale dehydrator, and developing products for the ingredients and consumer markets. Mitch founded Treetops Capital, held senior positions at Fitch Ratings, Credit Suisse, and Bank of America and has been working on solving problems using market-based solutions before the term impact was popularized.
10:30 - 11:00	<b>Coffee and Networking Break</b>
11:30 - 12:30	<u>Salaweg</u> Kelp farming and producing kelp products in the Gaspé Peninsula to reinvest in the marine management of the Mi'gmaq of Gespeg and Gesgapegiag, and the Maliseet of Viger  Alex Gallant-Wood ( <u>Canada's Smartest Kitchen</u> ) Developing many market ready, delicious kelp food and beverage products  Shannon Arnold ( <u>Ecology Action Centre</u> ) Market opportunities and gaps in Atlantic Canada, policy and regulatory needs for the sector  Nathaniel Fiendel ( <u>NS Dept of Fisheries and Aquaculture</u> ) Kelp farming opportunities, aquaculture development areas, and provincial policy
12:30 - 1:30	<b>Lunch</b>
1:30-3:00	Dr. Stephen O'Leary ( <u>National Research Council</u> ) Kelp reproduction, Atlantic Canada's kelp seedling/gametophyte bank, testing 'green gravel' for wild kelp restoration  Dr. Carly Buchwald ( <u>Dalhousie University</u> ) Understanding and optimizing nutrients in kelp seedling nurseries and ocean farms across Atlantic Canada  Dr. Flora Salvo ( <u>Merinov</u> ) Kelp farming technical support, processing support, understanding kelp reproduction and genetics  Dr. Kira Krumhansl ( <u>Dept of Fisheries &amp; Oceans</u> ) Research on Atlantic Canada's wild kelp beds
3:00 - 3:30	<b>Closing, networking and snacks</b>

