

EAC's 50th Anniversary Magazine Cover Contest OFFICIAL RULES

1. Eligibility. **EAC's 50th Anniversary Magazine Cover Contest** (the "Contest") is open to all ages and legal residents of Nova Scotia, New Brunswick, Prince Edward Island and Newfoundland and Labrador who submit original artwork to Ecology Action Centre (the "Sponsor") by email, mail, or dropped off to the Sponsors office on Fern Lane in Halifax. Ecology Action Centre's Employees, or board of directors, as well as members of an Employees' immediate family and/or those living in the same household of Employees are ineligible to participate in the Contest. No purchase necessary to enter or to win.

2. How to Enter. The Contest will begin on Thursday, April 1, 2021 and **end on Friday, June 4, 2021** (the "Contest Period"). To enter the Contest, Entrants must create an original work of art that can serve as the central image for the cover of Ecology & Action magazine's summer 2021 issue. Specifically, the image should express "what your vision of the next fifty years of environmental action in Atlantic Canada looks like." Artwork should be sent to Ecology Action Centre emailed as a high res PDF to info@ecologyaction.ca or it can be dropped off or mailed to Ecology Action Centre office at [2705 Fern Lane, Halifax, NS, B3K 4L3](#). If mailed, Entrants are responsible for their own postage. All entries into the Contest must be original artwork, and the Entrants must also provide a [cover page](#) that includes a statement saying you've read and agree to the Contest's Official Rules, your name, mailing address, phone number and email address. Entry must: (i) be no smaller than **8 1/2 x 11"** and no larger than **11 x 14 1/4"**; (iii) be submitted on clean, unruled and unfolded paper; and (iv) be camera ready (clean, precise and ready to be photographed or scanned for printing. Entrants may use any medium they desire (i.e. pencils, watercolors, pastels, etc.). All mail entries must be postmarked by **May 16, 2021** and received no later than June 30, 2021. Limit one (1) entry per person. The Sponsor will not be responsible for incomplete, lost, late, delayed, mutilated, altered, illegible, damaged, postage due or misdirected entries, or entries that fail to comply with the requirements of these Official Rules, and any such entries will be disqualified. The Sponsor also reserves the right to disqualify any entry that is alleged to infringe on any third-party's intellectual property rights, or that Sponsor deems obscene, offensive or otherwise inappropriate for viewing by a general audience. All entries become Sponsor's property and none will be returned. CONTESTANTS ACKNOWLEDGE AND AGREE THAT SPONSOR WILL HAVE THE RIGHT TO USE AND PUBLISH THEIR ENTRIES, WITHOUT COMPENSATION TO THE CONTESTANTS, AS FURTHER DESCRIBED IN PARAGRAPH 5, BELOW.

3. Winner Selection. A Contest Committee made up of Ecology Action Centre staff and board members will judge each eligible entry according its originality/creativity, artistic rendering, and universal appeal. Judging will conclude within six (6) weeks after the end of the Contest Period. The Contest Committee will select one (1) winner (the "Winner") and two (2) runners up (the "Runners Up") at their discretion.

4. Rights Granted to Sponsor. By entering the Contest, (i) you grant Sponsor an exclusive, royalty-free and irrevocable right and license to edit, reproduce, publish, display and otherwise use your entry, in whole or in part, for any purpose and in any manner or media (including, without limitation, the Internet) throughout the world in perpetuity, and to license others to do so, without limitation or further compensation; (ii) you represent that you have all rights necessary to submit your entry and to grant Sponsor the rights granted in subsection (i), above; (iii) you agree that, if your entry is selected by Sponsor as the Winner or a Runner Up, you will sign any additional license or release that Sponsor may require and you will not publicly distribute or display your entry without the express permission of Sponsor; (iv) if selected as the Winner or a Runner Up, you provide the Sponsor with a short biography (personal headshot to go with biography optional) and grant the Sponsor permission to use your name, biographical information and likeness, in any media now known or hereafter developed, in connection with any use of your entry permitted herein; and (vi) you agree to release Sponsor, its affiliated companies, and the officers, directors, employees, agents and representatives of each, from any liability whatsoever for any claims, costs, injuries, losses or damages of any kind arising out of or in connection with the Contest or with Sponsor's exercise of the rights granted herein (including, without limitation, claims, costs, injuries, losses or damages related to copyright rights, rights of publicity or privacy, defamation or portrayal in a false light).

5. Prize Description. The winning entry will be published as the cover of the Summer issue of Ecology & Action magazine and will be profiled in that issue and online at ecologyaction.ca. The Winner of the Contest will receive a \$300 cash or cheque prize. Two Runners-Up will receive a cash or cheque prize of \$100 each.

6. Winner Notification and Acceptance. The decision of the Contest Committee will be final. Winners and Runners Up will be notified before August 1, 2021 at the telephone number and/or email provided on the Entrant's [cover page](#). Sponsor's inability to reach the Winner or a Runner Up and/or the return of any notification as undeliverable may, at the sole discretion of Sponsor, result in the disqualification of such Winner or Runner Up. The Winner and each Runner Up may waive their right to receive the recognition described in Paragraph 5, above (the "Prize"). Prizes are nonassignable and nontransferable. The Winner and each Runner Up, and a parent or legal guardian of each, might be required to complete an affidavit of eligibility certifying that the entrant's submission is entrant's original work, that entrant owns right to the work, that the submission has not previously been published, and that entrant has complied with the Official Rules of the Contest, and a liability and publicity release (except where prohibited by law) which must be returned within ten (10) days of date of personal delivery or date of postmark. Failure to sign and return the affidavit or release within ten (10) days, or to comply with any term or condition of these Official Rules, may result in disqualification and the selection of a substitute Winner or Runner Up (as applicable).

7. Participation. By participating, contestants agree to be bound by these Official Rules and the decisions of Sponsor and the Contest judges. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Contest as solely determined by Sponsor. In the event the Contest is compromised by tampering or other causes beyond the

reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the Contest, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Contest. Should the Contest be terminated prior to the stated expiration date, Sponsor reserves the right to select a Winner and Runners Up based on the entries received before the termination date.

8. Construction. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

9. Sponsor. EAC's 50th Anniversary Magazine Cover Contest is sponsored by Ecology Action Centre. The decisions of Sponsor and the Contest judges regarding the selection of the Winner and Runners Up and all other aspects of the Contest shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Contest. The names of the Winner and Runners Up (if applicable) will be published in the Summer issue of Ecology & Action magazine and on the Ecology Action Centre's website, ecologyaction.ca.